

Quality You Can Trust...From North America's Largest Roofing Manufacturer! TM Jim Slauson Vice President Certified Program and Services email: jslauson@gaf.com www.gaf.com

## For Immediate Release

## Kidd Roofing Receives Excellence Awards

WAYNE, NJ (04/13)— GAF, North America's largest roofing manufacturer, is pleased to announce that *Kidd Roofing* of *Austin, TX*, is one of only *one hundred twenty-seven contractors in the country* to receive all three of the prestigious 2012 GAF Master Elite<sup>™</sup> Excellence Awards. These coveted industry awards recognize *Kidd Roofing's* dedication to quality roof system installations as well as their commitment to continuous improvement and superior customer service.

Most consumers recognize that choosing a roofing contractor can be a confusing and sometimes risky decision. In fact, the Better Business Bureau lists roofing as one of the highest inquiry categories nationwide. As a factory-certified Master Elite<sup>™</sup> Contractor, *Kidd Roofing* has been carefully pre-screened by GAF. In fact, only 3% of the roofing contractors in the country have earned GAF's Master Elite<sup>™</sup> status—a distinction that truly sets them apart from the rest, and ensures that *Kidd Roofing* is dedicated to helping every customer make their best and safest roofing decision. As a GAF Master Elite<sup>™</sup> Contractor, they are also dedicated to continuous improvement and training through access to CARE (the Center for the Advancement of Roofing Excellence). CARE is a non-profit educational institute supported by GAF and dedicated to "changing an industry through excellence in education."

## ZEWS RELEASE



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## Kidd Roofing Wins All Three 2012 Excellence Awards!

**Kidd Roofing** is one of only one hundred twenty-seven contractors in the country to win all three 2012 Master  $Elite^{TM}$  Excellence Awards which include...

- Consumer Protection Excellence
- Training Excellence
- Installation Excellence

**Kidd Roofing** achieved this goal by their commitment to superior quality and continuous improvement. **Kidd Roofing** is truly focused on providing great quality and service to their customers.

We at GAF are very proud to have **Kidd Roofing** as a Master Elite<sup>™</sup> Contractor, and we appreciate their commitment to their customers!

